

LIONESSENCE PRESENTS

THE LAUNCH PROGRAM

Build Your Brand. Own Your Voice. Step Into Your Movement.

6 WEEKS • 1:1 WITH SHAYLA • \$2,222 USD

or 3 payments of \$833

The Launch Program is a 1:1 coaching experience designed for the creative, spiritual, purpose-driven entrepreneur who is ready to stop overthinking their brand and start building it, from the inside out.

Together, we focus on **energetic branding alignment** — merging the realm of your spiritual calling with online marketing and social media. We explore what it looks like to find energetic alignment with your highest self, and break through the blocks and limitations around visibility wounds and self-confidence that have kept you playing small. We get clear on your communication style and how to create organic content that functions as organic marketing, funneling soul-aligned clients directly into your services and offerings.

The goal of this program is simple: **launch yourself as a brand online, and begin generating organic sales, virtually.**

The Five Pillars of Sacred Entrepreneurship

Divine Feminine Alignment Release the hustle mentality. Learn to align, nurture, and co-create with your Inner Divine Feminine Energy, building from overflow, not burnout.

Embody Your Future Self Step into the version of you that is already successful. Utilize Law of Attraction, visualization, and Living As If to collapse timelines.

Brand as Soul Extension Your business is an extension of who you are. Understand your unique energy body and create massive impact while maintaining inner harmony.

Universal Law Mastery Understand and inner-stand the Universal Laws governing all of existence, the spiritual foundation upon which your empire is built.

Silence the Saboteur Discern between your Executive Self and the Inner Saboteur. Transform fear-based programming, visibility wounds, and self-doubt into empowered, inspired action.

What We Cover

Brand Clarity & Identity Who you are, who you serve, and the movement you're here to create. We uncover what you truly stand for and how to communicate it in a way that magnetizes your soulmate clients, building a brand that is undeniably, unapologetically you.

Master Organic Marketing Marketing made effortless. Learn to show up authentically, leverage your natural magnetism, and convert attention into clients, without a single paid ad. Organic content that functions as organic marketing, funneling soul-aligned clients directly into your services and offerings.

Your Soulmate Audience No more creating for everyone. We identify exactly who you're talking to and craft messaging that speaks directly to them, so your content attracts devoted clients, not just followers.

Social Media Strategy Platform focus, content formats, posting rhythms, all built around what feels aligned for you. Movement-driven content that positions you as an authority and builds your audience from day one.

Content Creation Execution Editing tools, batching strategies, scheduling systems. The tactical how-tos so you can show up consistently, sustainably, and without burning out.

The Inner Journey We don't just build in the physical world, we do the work of becoming the version of you that is already doing it. Mindset, identity, and embodiment woven through every session.

What You Will Master

- Create authentic, movement-driven content unique to you
- Write magnetic copy that speaks to your soul-aligned clients
- Find and embody your authentic, heart-centered voice
- Position yourself as the undeniable expert in your field
- Get in front of your ideal audience organically, no paid ads
- Transform the fear of being seen into magnetic visibility
- Cultivate a daily alignment routine for your Highest Self
- Create and write compelling email newsletters

How It Works

6 Weeks One session per week, scheduled at your pace via Shayla's Calendly link.

Fully Flexible Sessions evolve with you, pivoting as clarity and momentum build.

Direct Access Shayla's personal number for real-time feedback, content reviews, and in-between session support via WhatsApp.

Strategy to Execution Weeks 1 and 2 build your foundation and strategy. Weeks 3 through 6 shift into full execution mode.

To keep our work together aligned and momentum-driven, all sessions are designed to be completed within the 6-week container, beginning from your purchase date.

This Is For You If

- You are a purpose-driven creative who knows you are here to make a real impact
- You are done following strategies that feel completely misaligned with who you are
- You are ready to build something meaningful, visible, and entirely your own
- You believe business and authentic self-expression are not opposites, they are partners
- You are ready to build yours like it

Investment

\$2,222 USD *paid in full*

or 3 payments of \$833

6 Weeks • 1:1 Private Coaching • Direct Access to Shayla

With love, we ask that all sessions be completed within 10 weeks from your purchase date.

Lionessence • To Uplift, To Inspire, To Educate
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